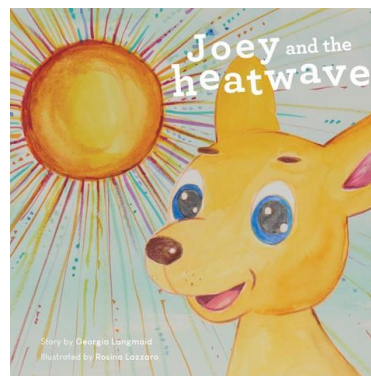


# Joey and the Heatwave '2'

March – June 2022



## Project overview

Enliven Victoria have created a culturally responsive, accessible resource to reduce and prevent the negative impacts of climate change (specifically heat) upon human health among culturally diverse communities in Victoria, specifically newly arrived families. Target audience includes families with children aged 5-8 years who are newly arrived to Australia (<5 years) with low understanding of Australian climate and heat-related health issues.

This project follows on from the pilot where approximately 3,000 copies were distributed by enliven to early-childhood settings, neighbourhood houses, libraries and other settings in City of Casey, City of Greater Dandenong and Cardinia Shire Council during December 2021.

This second round of printing will enable suitable settings *state-wide* to access the hard copy book. Enliven will provide translated copies of the book including x5 languages (Dari, Vietnamese, Khmer, Punjabi and Ukranian) as well as providing copies available in English.

A video will be created as part of the project evaluation, to help measure the impact this resource has had on local community and early-childhood settings. The video will involve staff and community members (e.g. students, children and their families) who have received a copy of the book.

## Project timeline

Date	Activity
March 1 <sup>st</sup> – 14 <sup>th</sup>	<ul style="list-style-type: none"><li>• Finalise budget</li><li>• Submit Project Brief</li><li>• Translations</li><li>• Prepare EOI forms &amp; website</li></ul>
March 15 <sup>th</sup> – April 5 <sup>th</sup>	<ul style="list-style-type: none"><li>• Open EOI's (x3 weeks)</li><li>• Translations complete (including being community tested by translation company)</li></ul>
April 6 <sup>th</sup>	<ul style="list-style-type: none"><li>• Close EOI</li><li>• Finalise language quantities – send to printing company for final quote</li></ul>
<b>*School holidays 9<sup>th</sup> – 25<sup>th</sup> April</b>	
<b>*Georgia leave 10<sup>th</sup> – 14<sup>th</sup> April</b>	
April 22 <sup>nd</sup>	<ul style="list-style-type: none"><li>• Send files off for printing</li></ul>
April 26 <sup>th</sup>	<ul style="list-style-type: none"><li>• Prepare logistics/delivery<ul style="list-style-type: none"><li>- email recipients</li><li>- purchase postage satchels etc</li></ul></li></ul>
May 2 <sup>nd</sup>	<ul style="list-style-type: none"><li>• Receive printed copies</li></ul>
<b>*Heather leave 3<sup>rd</sup> – 19<sup>th</sup> May</b>	

May 9 <sup>th</sup> – 20 <sup>th</sup>	<ul style="list-style-type: none"> <li>• Distribution (x2 weeks)</li> </ul>
June	<ul style="list-style-type: none"> <li>• Evaluation / video / report writing</li> </ul>



## Outputs

- Re-print of Joey in English and in x5 languages (approx. 3,000 copies total)
- Evaluation video with community

## Budget

Corporate costs (15%)	3750
Staff time (\$43.21/hr, 188 hours / 11 hrs per week for 16 weeks)	8133
Translations x5 languages (Dari, Vietnamese, Khmer, Punjabi, Ukranian) + community testing	4405
*Printing (x3000 copies)	4500
Postage/delivery	2000
**Evaluation video	2212
<b>TOTAL</b>	<b>25,000</b>

*\*Estimate only. Quote can only be finalised once quantity of each language has been confirmed.*

*\*\*Funds to be used to contract videographer or reimbursing participants if DELWP Comms team can assist with video production.*

### **Budget notes:**

*Postage:*

- x1 book = 82g  
5kg = ~ 60 books
- \$19/5kg parcel. (Standard Parcel post)  
3000 copies / 60 = 50 parcels. 50x19 = \$950

## Project team

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