

The Macedon Ranges Health & Wellbeing Partnership worked together to slow the spread of COVID-19 to support our health service meet the increased demand. One of these strategies was to engage local businesses in promoting healthy hygiene messages to their staff, customers and community.

Businesses were engaged in a discussion about best hygiene practice and provided with colourful DHHS posters to be displayed in their premises where the posters could be seen by customers.

Participating businesses were also invited to be part of a social media campaign. This increased the reach of the hygiene messaging and also promoted the businesses eg opening hours, delivery options etc.

8 towns





64 businesses participated

reach of over 16,800





more than 2,000 engagement

My partner and I own a small cafe in Kyneton, Macedon Ranges, named Olivia's Pantry. I have noticed your posts about small businesses who are still open during these hard times. What you are doing is amazing and we want to let you know that we are still open too and have been affected by the emergency. Can we be in one of your future posts?



Valentina and Andrea











