

# SHIFTING TO A SHARED MEASUREMENT APPROACH

## BACKGROUND

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East Gippsland faces numerous challenges to health and wellbeing, including high rates of family violence, alcohol-related harm, obesity, food insecurity, and poor mental health. The prevalence of these issues in East Gippsland is statistically significant compared to the rest of the Victoria, and their causes are complex and varied. Given their complexity, East Gippsland Primary Care Partnership (EG PCP) felt there was a need to reorient the way in which we tackled these issues. Rather than just focusing on action to address them, EG PCP decided to increase the focus on identifying and measuring the changes we needed to make.

In 2017, EGPCP began the process to reorient our work and planned this with our partners using an outcomes thinking / shared measurement approach.

The EGPCP has provided leadership, support and guidance on the process and is starting to make headway in this space and influence at a state-wide level.

## PARTNERS

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All of our local networks supporting local implementation of the East Gippsland Well Placed for Wellbeing plan including the East Gippsland:

- Healthy Eating Active Living Partnership
- Drug and Alcohol Prevention Alliance
- Partners in Violence Prevention
- Mental Wellbeing Network
- Children's Wellbeing Collective

## METHOD

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EG PCP, in partnership with the East Gippsland Shire Council, brought together leaders from across East Gippsland to identify four key priority areas for shared measurement. This was done by drawing on national and state datasets, considering the local evidence-base and community needs, and ensuring alignment with the Victorian Public Health and Wellbeing Plan. Twelve indicators, along with their relevant measures were developed to measure shared outcomes against the four priorities areas. This provided a platform for measuring long-term outcomes, though shorter-term, local measures were still needed to assess progress. To do this, EG PCP coordinated a workshop to build the capacity of partners, and engaged the Department of Health and Human Services to facilitate and deliver training to collaboratively identify and develop local progress measures. EG PCP progressed this work with existing networks we facilitate and continue to build capacity of local organisations to collaboratively plan and measure local success. This culminated most recently in the EGPCP and a working group of network leaders partnering with The Australian Prevention Partnership Centre to co-design a shared measurement workshop. This workshop also informed the content delivered at a state-wide level to other PCPs working in this space.

## OUTCOMES

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As a result of working in this way:

- We have influenced the design of the Municipal Public Health and Wellbeing Plan to ensure it aligned with the local plan and the Victorian Public Health and Wellbeing outcomes framework. This ensured a collective understanding of the outcomes that are being targeted.
- We have reoriented the planning and reporting process for our health promotion funded (and other) agencies to ensure local changes and measures are prominent and informing subsequent action that is relevant to our community.
- All four networks supporting the priority areas of the Municipal Public Health and Wellbeing plan are using an outcomes thinking approach to planning and have completed, or are in the process of completing, local shared measures.

Our network leaders are exploring online platforms that will help us to demonstrate and make accessible the data, measures and outcomes for our region, with one trial commencing in May 2019