Let's talk sugar

Sugar is a master of disguise. It can hide behind misleading health claims and go by many different names.

The packaging can make it hard to understand how much sugar the product contains.

Support your child's health by learning how to understand the nutrition panel and select lower and heathier sugar options.



Set your child up for a healthy future

Fresh, unprocessed foods and tap water are the best choices

The product says 'non-artificial' and 'organic', does that means it's healthy?

Can sugar hide in infant and toddler foods that might not taste sweet?

YES

How to choose lower sugar options

- Check the ingredients list.

 Is sugar hiding behind another name?
- 2 Check the nutrition information panel for sugar, Average Quantity per 100g column.
- Choose products with 15g or less of sugar per 100g.

 BEST Less than 5g

 OKAY 5 15g

 POOR More than 15g



Infants and toddlers defined as six to 36 months of age



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