



INNER EAST PRIMARY CARE PARTNERSHIP HIGHLIGHTS 2019

The IEPCP leads and facilitates change, and builds collaborative partnerships that:

improve health and wellbeing; build healthy environments; reduce inequality and expand social inclusion in Melbourne's Inner East, through action on strategy, resources, capacity-building, culture, and advocacy.

We add value to organisations through:

- Building Collaborative Partnerships and Healthy Environments
- Driving integration, and supporting service coordination
- Building Capacity and Competence in Population Health/Prevention work
- Providing Backbone Support with key health priorities
- Leading and facilitating health and wellbeing change
- Mobilising Resources
- Supporting advocacy

We do this by:

- Engaging leaders to connect, share expertise and good practice across diverse sectors
- Fostering strategic thinking and decision making
- Leading and supporting partnerships for shared action and advocacy
- Delivering forums, workshops, and communities of practice around regional health priorities and latest evidence
- Developing resources and sharing health information through online communications
- Supporting research and evaluation for collective impact
- Supporting funding submissions

Pillar 1: Guide shared strategy and measurement

1.1 Strategic directions and priorities

Obesity Prevention/ leadership

Establish a Regional Obesity Prevention Platform

- Delivered Phase 2 Obesity Prevention project, building on Phase 1 work with Manningham Council, Monash Council, Belgravia, Monash University, Deakin University, Eastern Health, Bendigo Bank, Yarra Valley Water, YMCA, and Carrington Health
- New partners engaged: Boroondara Council, Maroondah Council, Gawler Foundation, The Hills Frontier, Upper Yarra Body Image Group, and S.A.L.T
- Two Prevention labs conducted with 15 regional leaders attending
- Obesity Prevention Summit delivered with keynote speakers from DHHS, Obesity Policy Coalition, Vichealth, and Deakin Global Obesity School; roadmap workshop with participants to identify local leverage points for action.

Key partners

DHHS, Health Futures Australia, OEPCP

Regional Planning Platforms

CHHPSIG, EMHSCA, TFER, Vic PCP

- Provided secretariat for regional Community Health – Health Promotion Special Interest Group (CHHPSIG);
- Support to Eastern Mental Health Service Coordination Alliance (EMHSCA), and Regional Coordinators Network (EH led)
- Support to VicPCP EOs Network, leadership of Prevention Network.
- Supported development of the Statewide PCP Capability Framework
- Supported the Together For Equality and Respect Leadership Group

Local Government engagement/health planning

Engage with senior leaders in Local Government; support Health Planners, Healthy Ageing, MPHWP and other relevant committees

Contributed to strategy, planning, and capacity building of partners/officers on:

- **City of Manningham:** Supporting the Healthy City Advisory Committee, Community Connectedness Committee, Gender Equity Committee, Access and Equity Advisory Committee, Dementia Alliance (contribute to development of strategic vision and plan) , Reconciliation Action Plan Working Group
- **City of Whitehorse:** Preventing Violence Against Women Committee (development of a community consultation plan to inform City of Whitehorse prevention intervention)
- **City of Boroondara:** Public Health & Wellbeing Advisory Committee (input to draft Multicultural Action Plan)
- **City of Monash:** Support to LDAT (Local Drug Action Team)
- Engaged the Inner East Council's Health Planners regional network around health planners capacity building needs
- Supported the network of Local Government Healthy Ageing Officers across the EMR in collaborative regional initiatives on Physical Activity and Ageing, and Ageism

1.2 Collective impact and shared outcomes

The Well uptake

Support capacity building in collective impact and utilisation of The Well

- Partnered with OEPCP in promotion, and regional utilisation of The Well;

- Revised and reframed The Well portals based on evaluation of usage and partner feedback;
- Contributed to The Well Reference Group

Social Inclusion Backbone

Establish the IEPCP as the regional backbone for organisations working in Social Inclusion

- Facilitated the Social Inclusion Integrated Health Promotion (IHP) Leadership group to drive a strategic and collaborative approach to Social Inclusion, and PVAW/Gender Equity across the catchment
- Supported the development of the integrated IHP Action Plan 2019-2020, evaluation measures, and joint reporting of 2018-2019 IHP Actions (with AccessHC, LinkHC, Carrington Health Ability, Women's Health East; and input from DHHS)
- Facilitated the Social Inclusion Community of Practice for organisations in the catchment practicing social inclusion
- IHP Student hub model completed for trialing with Deakin University in 2020, presented to Deakin Health Advisory Board.
- Social Inclusion Forum held June 19 with keynote speakers from DHHS Community Capacity Building Participation and Inclusion, Welcoming Cities, RMIT, Deakin University Centre of Excellence for Resilient Communities and Inclusive Societies (CERCIS)
- Documentation and modelling of the IHP Leadership approach to partnering in Health Promotion, Evaluation of the IHP Partnership commenced
- Developed model of Place-based Partnership for Social Inclusion
- Aboriginal Community Profile for the Inner East produced for website/partner usage
- Supported the IHP Practitioners working group in capacity building to deliver social inclusion needs assessment,
- Developing a Social Inclusion practice framework to support work in the catchment and beyond

Key partners

Inner East Community Health Service's, Inner East Local Governments, Women's Health East, Deakin University

1.3 Research and evidence

The Well papers

Develop The Well in strategic health priority areas to support partners practice effectiveness

- Healthy Ageing paper developed an uploaded

Academic engagement

Develop academic engagement strategy, and partner around strategic priority areas

Established working partnerships with leading academic institutions

Key partners

Melbourne University School of Population & Global Health;

Deakin University – Partnerships Manager, GLOBE, Collaborative Centre of Excellence for Resilient Communities and Inclusive Societies (CERCIS) Community Relations Manager, Health Advisory Board, Division of Student Life;

Monash University Public Health; Swinburne University School of Health Science, RMIT

Pillar 2: Lead and coordinate

2.1 Planning, integration and coordination

Community and Women's Health IHP	<p>Provide capacity building and secretariat to support integrated health promotion</p> <ul style="list-style-type: none"> • Supported WHE Older Women and Social Inclusion project; funding submission for Gender Equity and Disability project; • 16 Days of Activism campaign. • Coordination and documentation of the IHP Social Inclusion Community Engagement Strategy • Support for the IHP with data analysis and reporting on community consultations • Convened a Systems Thinking 101 workshop in partnership with LinkHC to support practitioners • Delivered two Systems Thinking group model building workshops in partnership with Deakin University, for East region local government and public health stakeholders, focusing on Obesity Prevention
2.2 Cross-sectoral collaboration	
Partnership engagement	<p>Seek to increase partners from community sector organisations and their collaboration with current partners</p> <ul style="list-style-type: none"> • IEPCP Communications and Engagement Strategy developed for implementation with partners in 2020
2.3 Strategic stakeholder engagement	
Volunteer Agency Network	<p>Build on work of EMSIC (Eastern Metropolitan Social Issues Council) to establish a volunteer agency network to increase recruitment of socially excluded groups</p> <ul style="list-style-type: none"> • Regional Volunteer Support Services Working group priorities established: the Chinese community and people with disabilities. Barriers and needs identified; Governance group convened • Stakeholder forum supported: Engaging people with disabilities in volunteering • Joint IEPCP Eastern Volunteers and SE Volunteers consortia established for funding to support people with disabilities • Award submission prepared and submitted to Volunteering Victoria • Developed and maintained a Volunteering basecamp <p>Key partners Eastern Volunteers, South East Volunteers, Volunteering in Manningham (Doncare), Boroondara Volunteer Resource Centre (City of Boroondara), Volunteer for Knox (Coonara Community House), Monash University</p>

Pillar 3: Advocate and influence

3.1 Access and equity

Health Literacy	<p>Support partners to become health literate organisations</p> <ul style="list-style-type: none"> • Promotion of online Vic PCP introductory course to partners • <i>Helper</i> newsletter disseminated to partners
Healthy Ageing	<p>Lead and support Healthy Ageing Activity</p> <p>Dementia Friendly Community Project:</p> <ul style="list-style-type: none"> • Lead co-design of Dementia Friendly Community model with key partners: Whitehorse City Council, Carrington Health, EACH, Uniting, Villa Maria Catholic Homes

- Presented on the Dementia Friendly Communities model at the Australian Association of Gerontology conference – co-presenting with City of Whitehorse

Elder Abuse and Ageism:

- Engaged with Eastern Community Legal Centre with the OPERA project community consultations (elder abuse)
- Contributed to Our Watch interview around Ageism
- Participation on Eastern Elder Abuse Network and Committee and development of elder abuse prevention initiative

Active and Healthy Ageing:

- Delivered Active and Healthy Ageing role on behalf of DHHS, and contribute to Statewide network and planning
- Led regional forum on Ageism with International speaker Ashton Applewhite
- Convened the Eastern Region local government Active Healthy Ageing Network
- Led and facilitated local government collaboration on a regional campaign to tackle ageism
- Supported Victorian Seniors Commissioner community consultation forum for Eastern Region on "What does it mean to age well in Victoria"
- Delivered successful regional forum on Older people and physical activity for regional local governments and community partners
- Contributed to IEPCP IHP/WHE report on Women, Ageing & Social Inclusion
- Support Chronic Illness Alliance Management Committee, ECLC Elder Abuse Committee, and EMR Alliance Workgroup
- *PopUp* newsletter disseminated to support Healthy Ageing and Aged care/Disability practitioners

Social Inclusion/Mental Health

Support IEPCP partners deliver social inclusion outcomes through capacity building

Facilitate a SI community of practice (2 workshops): Community engaged research; Systems mapping using Stick-e, for regional practitioners

3.2 Primary prevention

PVAW/Gender Equity

Support the regional Together for Equality and Respect (TFER) partnership

- Supported the TFER Leadership group, Evaluation Working Group (Key contributor to development of TFER Evaluation 2017-2019 report), Action Working Group and 16 Days of Activism Working Group
- Submitted for publication academic article: *Translating systems thinking, collective impact and developmental evaluation theory into practice for the prevention of violence against women (PVAW): The Together for Equality and Respect (TFER) Strategy evaluation;*
- *Partnering to Address Gender Inequality and Respond to Violence against Women* presentation accepted for the International Conference of Community Psychology in June 2020 (in partnership with EACH)
- Facilitated workshop to support qualitative research and analysis
- Supported TFER partners - the City of Manningham GE Committee; and the Whitehorse Collaborative Action Network for Prevention of Violence Against Women
- Supported the Eastern Region RFVP implementation committee (Led by EDVOS)
- Hosted the Victorian Minister for Family Violence & Minister for Women, Gabrielle Williams MP, as guest in the e-bulletin Coffee With, to coincide with the 16 Days of Activism campaign

Key partners

Women's Health East, EDVOS, EACH, TFER Partners

Healthy Eating	<p>Support a Healthy Eating community of practice across the region</p> <ul style="list-style-type: none"> • Facilitated, in partnership with OEPCP and DHHS, a Healthy Eating Community of Practice • Represented IEPCP at the Victorian Healthy Eating Enterprise <p>Key partners DHHS, OEPCP</p>
-----------------------	---

Alcohol Harm Minimisation	<p>Action on Alcohol Flagship group (AAFG)</p> <ul style="list-style-type: none"> • Supported regional AAFG with capacity building in Primary Prevention • Supported Inner East catchment local government stakeholders to develop discreet funding submissions to reduce alcohol harm
----------------------------------	---

3.3 Supporting sector reforms

NDIS/Mental Health	<p>EMHSCA (Eastern Mental Health Service Coordination Alliance)</p> <ul style="list-style-type: none"> • Support EMR Alliance Work Group with review and transition of aged and disability services to Commonwealth • Support provided to community sector as secretary of the Chronic Illness Alliance • Support to EMHSCA (Eastern Mental Health Service Coordination Alliance) • Support to East regional coordinators network
---------------------------	--

Pillar 4: Support partner and community capacity building

4.1 Community leadership & engagement

Opening Doors	<p>Promote, link partners and support the expansion of Opening Doors</p> <p>Facilitated collaboration with IHP leadership & Opening Doors to contribute to Integrated Health Promotion Action Plan</p>
----------------------	---

4.2 Workforce capability

Co-design	<p>Support partners to build expertise in co-design</p> <ul style="list-style-type: none"> • Developed evaluation framework to measure effectiveness of co-design pilot for Dementia Friendly Community partnership project • Supported the Community Engagement Interest Group for the Eastern Region (Led by Link HC); planning for community connectors forum and workshop • Program logic developed for IEPCP supporting Aboriginal Communities in the Inner East • Supported the Manningham Reconciliation Action Plan Working Group • Delivered Codesign capacity building workshop for partners facilitated by North East Healthy Communities PCP
------------------	--

4.3 Communications and technology

E-Bulletin & Communications	<p>Support partner knowledge and enhance collaboration by providing relevant sector information</p> <ul style="list-style-type: none"> • Monthly E-bulletin created and distributed to partners • Monthly Older People Update (POP UP) disseminated to subscribers • Maintained Basecamp sites for partners on Volunteering and Social Inclusion • Engaged in a wider consultation with statewide PCPs to share communications practice
--	--

IT based platforms	<p>Partner with OEPCP to promote The Well and investigate IT Platforms to support shared practice</p> <ul style="list-style-type: none"> • The Well website upgraded to be compatible with phone browsers
4.4 Organisational sustainability	
Financial Strategy	<p>Seek out relevant funding opportunities to increase revenue within the IEPCP, and support funding submissions of partners</p> <p>Additional funding successful 2019:</p> <ul style="list-style-type: none"> • DHHS (Active and Healthy Ageing) • DHHS (Social inclusion framework development) • DHHS (Social inclusion platform establishment) • DHHS (Obesity Prevention platform development) • DHHS (Systems thinking capacity building)
Reporting and Strategic Plan Evaluation	<p>Undertake informative reporting, and measure the effectiveness of the partnership annually in achieving the strategic outcomes identified in the Strategic Plan</p> <ul style="list-style-type: none"> • Positive feedback on annual DHHS reports. • Positive Evaluation of key IEPCP activities aligned to the Strategic Plan